



Enterprise Mobility Call for Proposals (CFP) – Public Briefing and Networking

6 May 2013

Agenda

Time	Item
3.00pm	Registration
3.30pm	Opening Remarks
3.40pm	Details on Call-For-Proposals (CFP)
4.10pm	Q&A
4.30pm	Networking
5.30pm	End of Programme

Objectives of Enterprise Mobility CFP

This CFP aims to:

- To nurture the development of innovative enterprise mobility solutions that will bring about quantifiable benefits to enterprises and are commercially viable and exportable.

Led by :



In Collaboration with :



Support by :



Scope of Enterprise Mobility CFP

The following are some areas covered under Enterprise Mobility (not limited to):

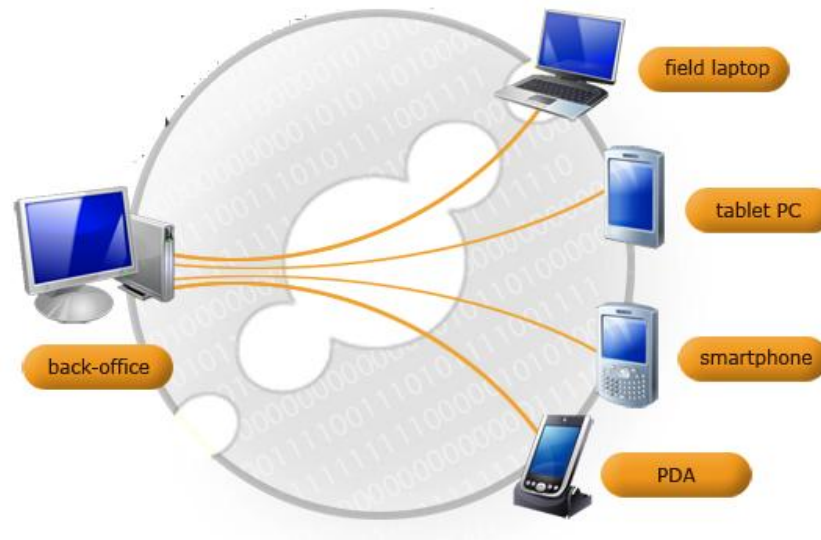
- Mobile Workforce
- Field Services Automation
- Operations Efficiency
- Customer Engagement
- Supply Chain Management
- Data Transactions



Examples of Enterprise Mobility Solutions

Sample applications

- ✓ Detailed resources, product information access & query
- ✓ Secured document management & access
- ✓ Job despatch & acceptance
- ✓ Job completion & updates



Who Can Participate

- ❖ ICT Start-Ups
- ❖ ICT SMEs
- ❖ Consortium (Enterprise Users / ICT MNCs + ICT Start-ups/SMEs)

Eligibility Criteria

	Submission by	Eligibility Criteria	Additional Criteria
I	ICT Start-Ups	✓ Registered in Singapore with ACRA ✓ At least 30% local shareholding ✓ Company group annual sales turnover < \$100 million OR Group employment size < 200 workers	✓ Registered in Singapore with ACRA for < 5 years ✓ At least 1 in-house Research Scientist / Engineer
II	ICT SMEs	✓ Incorporated and physically present in SG ✓ Proposed solution must be developed in Singapore wholly or in part ✓ Letter of Intent (LOIs) from <u>at least 2</u> committed Enterprise Users	-

Eligibility Criteria (cont'd)

	Submission by	Eligibility Criteria
III	Consortium : Enterprise Users / ICT MNCs + ICT Start-ups/SMEs	✓ Minimally 1 Enterprise User / ICT MNC + Minimally 2 ICT Start-ups/SMEs ✓ Enterprise User need to have significant market presence in respective domain ✓ Proposed solution must be developed in Singapore wholly or in part ✓ LOI(s) by the Enterprise User(s), for proposals with Enterprise User(s) as part of the consortium ✓ <u>At least 2</u> LOIs from other committed Enterprise Users, for proposals without an Enterprise User as part of the consortium

Funding Support Areas

The following are the possible cost categories supported:

- ✓ Manpower
- ✓ Professional Services
- ✓ Hardware Equipment / Software Licenses
- ✓ Intellectual Property Rights
- ✓ Materials and Consumables
- ✓ Other Operating Expenditure

How Will Proposals be Selected

The Proposals will be evaluated based on the following criteria:

- Innovativeness of solution
- Use of new mobile technology / product areas (e.g. NFC, AR, LBS) or new capabilities (e.g. Analytics)
- Potential of commercial viability and export
- Ability to realise significant benefits to Enterprise Users
- Strength of project team and its ability to execute

Timeline of Events

Event	Date
Launch of EM CFP	28 Mar 2013
CFP Public briefing and networking session	6 May 2013
Other networking sessions - Hospitality Sector - Samsung ISV - And more....	May & June 2013
Proposal submission deadline	26 Jul 2013, 5pm
Evaluation and award period	27 Jul 2013 - 31 Mar 2014*

*Tentative date

How to Participate

- ❑ Submission should be made using the Proposal Submission Form downloadable from the Enterprise Mobility CFP website
- ❑ Two (2) hardcopies and one (1) softcopy of the Proposal should reach IDA **no later than 26 July 2013 (Friday) at 1700hrs**
- ❑ All Proposals must be clearly marked and addressed to:
Enterprise Mobility CFP
Infocomm Development Authority of Singapore
10 Pasir Panjang Road #10-01
Mapletree Business City
Singapore 117438

Softcopy of the Proposal should be emailed to:
ida_amplify@ida.gov.sg

For More Information

- Enterprise Mobility CFP Website:

<http://www.ida.gov.sg/Collaboration-and-Initiatives/Collaboration-Opportunities/Store/Enterprise-Mobility-Call-for-Proposals.aspx>

CFP Requirements Specification and Forms	
S/N	Description
1	Enterprise Mobility CFP - Requirements Specification 
2	Enterprise Mobility CFP - Proposal form 
2	Enterprise Mobility CFP - Annex A 

- Enquiries can be made to:

ida_amplify@ida.gov.sg

- No further enquiries regarding this CFP will be entertained after 26 July 2013

Online Networking Directory

- You can sign up to be in the Online Networking Directory.
- This Online Networking Directory will be published on the Enterprise Mobility CFP website.
- This will allow potential enterprises and partners to find you.
- Please send in your particulars to : ida_amplify@ida.gov.sg with subject header as : **EM CFP - Online Networking Directory Info**
- Sample View:

S/N	Company Name	Potential Role In CFP	Target Sector(s)	EM Solution Proposed	Looking For	1st Contact	2nd Contact
1	ABC Pte Ltd	Lead	Logistics	End-to-End Delivery Management System	Partnership with ICT SMEs - Geo-positioning and RFID	James Director Tel : Email :	Michael Operations Mgr Tel : Email :
2	XYZ Pte Ltd	Member	Hospitality	Housekeeping Management System	Enterprises	Alfred CEO Tel : Email :	Sean Business Dev't Mgr Tel : Email :

Q&A

Thank You